Blood Donation Camp and Awareness Programme held on 28-09-2026

The NSS & NCC Unit of Malineni Lakshmaiah Women's Engineering College, in association with the Indian Red Cross Society, Guntur, organized a Blood Donation Camp and Awareness Programme on 28 September 2026 (Monday). The programme was conducted with the objective of creating awareness about the importance of voluntary blood donation and encouraging students, faculty, and staff to participate in this noble cause. The initiative reflected the institution's commitment to social responsibility, community welfare, and humanitarian service. The programme was graced by Sri Ake Ravi Krishna, IPS, Inspector General of Police, Eagle Wing, Andhra Pradesh, as the Chief Guest and Key Speaker. The event commenced with the National Anthem, followed by the formal inauguration and welcome of the dignitaries. The objectives of the programme were explained to the participants, emphasizing the importance of contributing to society through voluntary service.

The awareness session highlighted the vital role of voluntary blood donation in saving lives during emergencies, accidents, surgeries, and various medical treatments. The speaker emphasized that timely availability of blood can be crucial for patients in critical situations. Students were encouraged to understand the importance of regular and voluntary blood donation and to develop a spirit of social responsibility and community service. The programme also helped dispel common misconceptions regarding blood donation and encouraged eligible individuals to come forward and participate in such initiatives.

The camp provided students, faculty members, and staff with an opportunity to actively contribute to a humanitarian cause. The participation of the college community demonstrated a strong sense of compassion and willingness to support people in need. The initiative also encouraged students to become responsible citizens and active contributors to community welfare. The programme strengthened the values of service, compassion, humanity, teamwork, and civic responsibility among the participants.

Overall, the Blood Donation Camp and Awareness Programme was a meaningful social-service initiative that successfully promoted awareness about voluntary blood donation and encouraged the participants to contribute towards the well-being of society. The programme concluded on a positive note, reinforcing the message that "Every Drop of Blood Can Save a Life" and inspiring the college community to continue participating in socially responsible activities.






Blood Donation Camp and Awareness Programme